

## **Gilbert Consulting Services, Inc. (GCSI)**

### **Diversity Search, Placement and Consulting Services**

GCSI shares our client company's commitment and philosophy to locate, recruit and retain high-caliber employees from diverse backgrounds. We believe that a diverse workforce adds perspective, creativity and value to all companies and organizations. All factors that directly contribute to a company's success.

GCSI locates, recruits, evaluates, qualifies and recommends a diverse group of candidates meeting your job specifications. GCSI has been recruiting and introducing diversity candidates to some of the most prestigious companies in the USA for mid-to-senior level managerial and technical positions since our inception.

Locating, recruiting and hiring diversity talent is only part of the challenge. Retaining diversity talent requires additional commitment by employers. Surveys have shown that companies that are successful in maintaining a diverse workforce benefit from attracting higher achievers in all areas. Recent surveys have also shown that company's employees place high value on their employer's commitment to an appealing work environment and company culture, even more than its financial performance.

Diversity in the workplace strengthens a company's public relations, reputation, marketability and attractiveness to both employees and customers.

As with all top talent, the best diversity candidates are not unemployed, reading the want ads, or even know your opportunity exists unless a professional search firm locates them and brings your unique opportunity to their attention. History has shown that the traditional methods of identifying diversity candidates is woefully inadequate.

With the technology revolution well underway, business has become less local and more international. International business and globalization have made cultural diversity an asset for any company.

Helping our client companies meet their goals of achieving a diverse and appealing workforce has shown to result in long-term hires, better employee retention with less employee turnover. Reducing employee turnover directly saves a company both money, retraining effort and time, directly impacting revenues and profitability.

Gilbert Consulting Services, Inc. has the network to supply our clients with a diverse high-caliber candidate pool with skills and abilities specific to your industry. GCSI also has the ability to supply our client companies with statistics tracking reports where the client desires data relating to the diversity of the talent pool which was evaluated for any specific position.

Contact us today to discuss your specific needs to enhance your workplace diversity.